



# THE HOLE

—calendar—

SUMMER 2017

THE MOST COMPREHENSIVE  
POCKET-SIZE CALENDAR

- > DISTRIBUTED JUNE THRU SEPTEMBER
- > 10,000 COPIES PRINTED
- > DIGITAL VERSION ON [THEHOLECALENDAR.COM](http://THEHOLECALENDAR.COM)
- > INSERTED INTO THE PLANET'S 6/28 ISSUE

To find out what's happening in the Hole, savvy locals visit [www.TheHoleCalendar.com](http://www.TheHoleCalendar.com). Whether you're looking for something to do tonight, this weekend, or next Wednesday morning, our exhaustive event calendar has you covered. And it's way too good to keep to ourselves. Now, every visitor will have a chance to enjoy our all-encompassing summer 2017 pocket calendar.

Stash this handy 4 x 9 foldout in your glove box, camera case, or back pocket. It's the perfect resource for in-depth coverage on Jackson Hole's signature summer events, as well as info on rodeos, art shows, festivals, fairs, concerts, cookouts, shootouts, and shout outs. When a last minute event pops up, we'll have that updated on our interactive and easy-to-use website, too.

This summer's 2017 Hole Calendar, found at hundreds of locales across the valley, include helpful insider tips on where to avoid the crowds, what to do on a rainy day, where to hear local tunes and so much more. If it's happening in the Hole, we've got you covered.

FULL PAGE (8"W X 9"H)	\$1,000
1/2 PAGE (3.775"W X 9"H)	\$700
1/2 PAGE - IFC	\$840
1/4 PAGE (3.775"W X 4.275"H)	\$400
1/4 PAGE - IFC	\$480
1/8 PAGE (3.775"W X 2.063"H)	\$225

---

AD RESERVATIONS DUE MAY 12  
PUBLICATION DATE ON JUNE 7  
[EMAIL\\_SALES@PLANETJH.COM](mailto:EMAIL_SALES@PLANETJH.COM)

---

[WWW.THEHOLECALENDAR.COM](http://WWW.THEHOLECALENDAR.COM)